



LiveLogo

An exceptional blend of brand protection and brand enhancement



LiveLogo™ employs Nanotech’s image switch technology to create a unique and compelling three-image story. It creates an immediate visual impact, capturing and holding customers’ attention as they tilt the feature to experience multiple image transitions. The image designs are customizable and can include items such as a logo, tagline, or product.

TILT LEFT AND RIGHT TO AUTHENTICATE $\pm 35^\circ$



**DISTINCTIVE
MULTI-IMAGE SWITCH**

A crisp, clear multi-image animation of brand or product imagery.



**EXTENSIVE DESIGN
OPTIONS**

Striking brand or logo presentation supported by embedded security features.



**FLEXIBLE FORM
FACTOR**

A range of sizes and shapes at a thickness that is virtually indistinguishable from the surface it is applied to.



SECURE

Cannot be captured or duplicated with comparable quality.

VISUAL DESIGN FEATURES:

Custom Designs Available	✓
Full RGB Colour Palette	✓
On / Off Capability	✓
Appear / Disappear Capability	✓
Multi-image Switch	✓
3D / Depth	✓
Overprinting of Text and Logos	✓
Laser Etching	✓
Intaglio Printing	✓

SECURITY OPTIONS:

QR Codes	✓
Serialization	✓
Microtext	✓
Tamper Evident	✓

APPLICATION FORMAT:

Shape & Size	Flexible
Plain Foil	23-50 microns thick
PSA Labels / Stickers	36-50 microns thick

USAGE:

Product Authentication - visual and covert product authentication for security labels, tapes, and seals

Consumer Goods Packaging - labeling for rigid product packaging in both retail and grocery settings

CONTACT US: +1.604.678.5775